



Dear Friend of the Barrington 4th of July Parade:

The Barrington 4th of July Parade Committee invites you to celebrate community pride and tradition by being a part of this year's parade through our many sponsorship opportunities. This year's theme, "**Celebrating America's Superheroes**" will celebrate all our country's superheroes, from comic book figures to sports icons to presidents to local heroes such as mom and dad. It promises to be a grand celebration.

This community celebration is a longstanding success due to generous supporters like you! Sponsorship helps pay for special entertainment, advertising, and hospitality for our veterans. Please consider becoming a sponsor of this event; we need your help. All sponsors of the 4th of July Parade will benefit from extended exposure through media campaigns and promotional efforts. There are many levels of sponsorship so please select a Sponsor level and mail the form attached.

Presenting Sponsor \$3,000

- Named as presenting sponsor of entire event
- Top logo placement on parade lead banner
- Float in the parade
- Logo placement with hotlink on the parade website
- Logo placement in all marketing materials
- Name mentioned in all press materials

Star Sponsor \$1,000

- Named as lead sponsor
- Logo placement on parade lead banner
- Float in the parade
- Logo placement with hotlink on the parade website
- Logo placement in all marketing materials
- Name mentioned in all press materials

Food Drive Sponsor \$750

- Float in the parade
- Named as Food Drive sponsor
- Logo placement on Food Drive truck and carts
- Logo placement with hotlink on the parade website
- Logo placement in all marketing materials
- Name mentioned in all press materials

Stripe Sponsor \$500

- Named as a parade sponsor
- Your banner or other signage on the vehicle you are sponsoring
- Logo listed on website

White Sponsor \$100

- Company name and logo listed on website

We greatly appreciate your support and commit to doing our very best to carry on the grand tradition of the Barrington 4th of July Parade.

Sincerely,
Dede Wamberg Sponsorship Chair
Barrington 4th of July Parade Committee

Barrington 4th of July Parade Committee

P.O. Box 3335 Barrington, Illinois 60011 • 847-381-1056 fax • www.barringtonparade.com



★ Celebrating America's Superheroes ★
A COMMUNITY CELEBRATION

YES, we want to sponsor the 2017 Barrington 4th of July Parade!

Please print or type.

Business/Organization _____ Contact

Person _____ Street

Address _____

City _____ Zip _____

Email Address _____ Phone

_____ Alternate Phone _____

Fax _____

Sponsorship Type

- Presenting \$3,000
- Star \$1,000
- Food Drive 750
- Stripe 500
- White 100

Please make checks payable to: **Barrington 4th of July Parade Committee.**

Mail form and checks to:
Barrington Parade Committee
P.O. Box 3335
Barrington, IL 60011

**ALL FORMS AND CHECKS MUST BE RECEIVED BY JUNE 2, 2017
TO BE INCLUDED IN PRINTED MATERIALS.**