



Dear Friend of the Barrington 4<sup>th</sup> of July Parade:

The Barrington 4<sup>th</sup> of July Parade Committee invites you to celebrate community pride and tradition by being a part of this year's parade through our many sponsorship opportunities. This year's theme, "**Celebrating the Illinois Bicentennial**" will celebrate the magnificent history of the state of Illinois.

**NEW TO SPONSORS IN 2018:** For the second year in a row, the 4<sup>th</sup> of July parade will be broadcast from the rooftop of Shakou by Barrington's own Bob the DJ, whose announcements of sponsors and participants will be heard all along Main Street by the more than 10,000 people who attend the event. This gives your business or organization tremendous exposure during the most popular Barrington community event of the year.

The July 4 parade is a longstanding success due to generous supporters like you! Sponsorship helps pay for special entertainment, advertising, and hospitality for our veterans. Please consider becoming a sponsor of this event; we need your help. There are many levels of sponsorship so please select a Sponsor level and mail the form attached.

***Presenting Sponsor \$5,000***

- Named as presenting sponsor of entire event
- Top logo placement on parade lead banner
- Float in the parade
- VIP viewing tickets
- Name announced to 10,000 attendees via speaker system
- Logo and name placement in all marketing materials

***Premier Sponsor \$2,500***

- Named as premier sponsor
- Top logo placement on parade lead banner
- Float in the parade
- Logo and name placement in all marketing materials

***Star Sponsor \$1,000***

- Named as lead sponsor
- Logo placement on parade lead banner
- Float in the parade
- VIP viewing tickets
- Logo placement with hotlink on the parade website
- Logo placement in all marketing materials
- Logo and name placement in all marketing materials

***Food Drive Sponsor \$750***

- Float in the parade
- Named as Food Drive sponsor
- Logo placement on Food Drive truck and carts
- Logo placement with hotlink on the parade website
- Logo placement in all marketing materials
- Logo and name placement in all marketing materials

***Stripe Sponsor \$500***

- Named as a parade sponsor
- Your banner or other signage on the vehicle you are sponsoring
- Logo and name placement in all marketing materials

***White Sponsor \$100***

- Logo and name placement in all marketing materials

***See next page for sponsorship commitment information.***

Barrington 4<sup>th</sup> of July Parade Committee

P.O. Box 3335 Barrington, Illinois 60011 • 847-381-1056 fax • [www.barringtonparade.com](http://www.barringtonparade.com)



We greatly appreciate your support and commit to doing our very best to carry on the grand tradition of the Barrington 4<sup>th</sup> of July Parade.

YES, we want to sponsor the 2018 Barrington 4<sup>th</sup> of July Parade!

Please print or type.

Business/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_

Fax \_\_\_\_\_

### Sponsorship Type

- Presenting \$3,000
- Premier \$2,500
- Star \$1,000
- Food Drive 750
- Stripe 500
- White 100

Please make checks payable to: ***Barrington 4<sup>th</sup> of July Parade Committee.***

*Mail form and checks to:*  
Barrington Parade Committee  
P.O. Box 3335  
Barrington, IL 60011

**ALL FORMS AND CHECKS MUST BE RECEIVED BY JUNE 1, 2018  
TO BE INCLUDED IN PRINTED MATERIALS.**